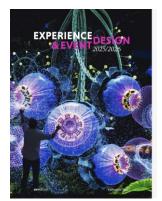
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Experience & Event Design 2025/2026

Katharina Stein

International Events: real, hybrid, virtual, immersive

Especially at the current time, shared experiences are of immeasurable value. They forge a sense of community, strengthen trust and foster optimism. They open up opportunities for new perspectives, moments of inspiration and a temporary escape from everyday life. New technologies play a key role in this. With aesthetic spatial experiences, events that bring people together and immersive, interactive worlds, this edition addresses precisely this: the essential value of live communication.

<u>Publisher</u>

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