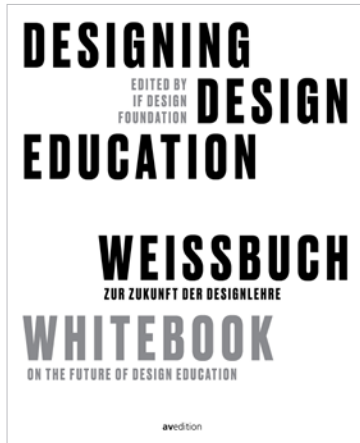


## Press release

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## Designing Design Education

Whitebook on the Future of Design Education

Eds Christoph Böninger, Fritz Frenkler and  
Susanne Schmidhuber for iF Design Foundation

Text: René Spitz

- International representative study on the future of design studies
- With 250 participants from four continents
- Offers a wealth of pointers for the concrete incorporation into teaching and studies

How must design studies be structured in order to not only keep pace with the changes in the economy and society but also to shape them? How much artificial intelligence and coding must be conveyed during studies? This book documents five years of international research on these questions, which 250 designers participated in worldwide.

The iF Design Foundation is dedicated as a non-profit organisation to design as a phenomenon and practice in the context of education and culture, science and the economy, politics and society. It promotes the development of design-specific discourses and supports the sharing of design-relevant knowledge and findings.

## Publisher

The publishing house **avedition** GmbH, publishers for architecture and design, was founded in 1992. Strategically the publishers specialise in interdisciplinary areas of design such as interior and exhibition architecture, scenography as well as product and communication design.

## German / English

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