

ENTRY FORM

Please fill in the four pages **electronically and completely into the PDF** and sign digitally (with your scanned signature and, if available, firm stamp) on page 4. Return this form with the requested material to eventdesign@avedition.de.

Thank you.

*On how to sign digitally, visit <https://helpx.adobe.com/de/reader/using/sign-pdfs.html>.

Conditions of entry:

- Events from 11/2019 to 01/2021
- No trade fair stands, expo pavilions or exhibitions

Fields marked with * are obligatory!

Entrant* _____

Entrant's email* _____

Author (concept and design)* _____

Address* _____

Contact person* _____

Email* _____

Website* _____

Client* _____

Address _____

Contact person _____

Email _____

Website* _____

Type of event (please tick)*

CONSUMER

EMPLOYEES

EXPERTS

FRIENDS

PARTNER

PUBLIC

PRESS

CONCEPTS/IDEAS (not [yet] realised)

Event

Title/Project name* _____

Location* _____

City* _____

Date/Period of the event* _____

Duration (one day/several days/weeks/months)* _____

Awards _____

Involved disciplines (company name, city) – Example: *Dick & Harry, Ltd., Template Town*

Dramaturgy _____

Direction/Coordination _____

Architecture/Design _____

Graphics _____

Lighting _____

Media _____

Films _____

Music _____

Artists, Show acts _____

Decoration _____

Catering _____

Construction _____

Others _____

Event description/Concept

The description should not be longer than **2,000 characters** and should provide information on the following:

- What was the initial situation? Did the experience have to be reconsidered spontaneously?
- What was the underlying dramaturgical idea? (storyline, suspense, highpoints)
- How was the idea put into practice in terms of design?
- How was the event interconnected by means of media? (websites, social media, cross-media, etc.)
- What were the aims and the central message?
- What do you believe was unique or innovative about this event?
- Did special technologies have to be developed or applied?
- What were the greatest challenges?

Mind that the description is for the selection process only and is not a text for publication!

Photo credits (photographer, city) _____

(Please be aware that only credited photos will be published. Copyrights, rights of use and licences have to be clarified before submission. The publisher will not pay any fees.)

Photographs and plans

Photos: Please send us **10 to 15** photographs for each event. The files need to be high-res digital files (**300 dpi, CMYK**). Due to the publication's layout we will need at least one or two images in landscape format (ca. 46 x 31 cm).

Plans: Please include one plan for each event as a printable vector-based graphic (black & white, clear and simplified structures without dimensions). Pixel-based formats are not suited for printing.

Please name the files like this: **Author_Client_Event_Number**

Example: JohnDoeAgency_DickAndHarry_EmployeeFestival2019_01

Digital bonus content (optional)

Our image recognition app ayscan gives you the opportunity to provide the reader access to videos, interviews, streamings, making-ofs, etc. regarding your project. For this purpose, we need you to email us up to 5 internet links, e.g. to video platforms like YouTube or vimeo, landing pages of your firm or the customer, or send extra image files for us to embed as a gallery for browsing.

Where to send your entries

Please transmit the files via download link (WeTransfer, Dropbox etc.) to eventdesign@avedition.de.

Deadlines/Selection

Please send in material not later than **February 14, 2021**.

The authors and publishers will make an independent and final choice and will then let you know the decision by March 2021. In case your project will be chosen, you will receive a proof for clearance.

Contract partner

In case of publication contract partner will be:

av edition GmbH | Verlag für Architektur und Design
Senefelderstr. 109
D-70176 Stuttgart

Register court: Amtsgericht Stuttgart
HRB 747066

Billing address*

Name (corporate name required) _____

Address _____

VAT (Submitter EU) _____

Delivery address, if different from above

Name _____

Address _____

Copyright/Confirmation of authorship

We herewith confirm to be in possession of all rights relating to the photos and plans submitted to av edition for the publication "Event Design Yearbook". We grant av edition the transferable rights of use, unrestricted as to time and place for the use in the publication, licences and co-editions thereof as well as for press purposes.

We also confirm that we are sole author of the projects submitted and that no copyrights of third parties will be infringed. Consequently we will indemnify the publisher against any claims of third parties including any legal costs or expenses and any compensation costs and disbursements paid by the publisher to compromise or settle any claim.

Fees

If the event is included in the book, we promise to buy **ten books at a special price of 49,- Euro per copy plus shipping** (retail price: 59,- Euro). The amount will be due when the event is selected and on receipt of an invoice from the publisher. Delivery of the book and a free copy will be immediately after release in 2021.

We confirm that all information given above is correct.

Name of entrant _____

Signature + firm stamp (legally binding) _____

City, date _____