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Wie Pflanzen zum Wohlbefinden am Arbeitsplatz beitragen

Sie wünschen sich ein besseres Raumklima, mehr Natur und Inspiration an Ihrem Arbeitsplatz? Die Greentier-Designerin Miriam Köpf stellt in ihrem Buch *Plants at Work* eine Vielfalt an Büroräumen vor, die sie liebevoll mit Pflanzen geplant und ausgestattet hat. Eine Ratgeber für alle, die ihre „work spaces“ grüner gestalten wollen.

Hier ein Auszug:

Dear space creators, plant lovers
and curious readers,

My work and the focus of this book is on working environments as opposed to private living spaces, even though this demarcation is becoming increasingly blurred and redefining itself. I am excited to see if and how recent developments have the potential to permanently change our working worlds. I certainly recommend plants as an excellent means of structuring areas and making them lively and natural. The places in which we spend so much of our time should be inspiring, invigorating and healthy. This is my

goal and the wish of many of my project clients. By designing plant installations, I hope to counteract the reluctance to design with plants. The idea for this book grew out of the many questions posed by the interior architects with whom I have developed numerous projects over the years.

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The most frequently asked questions were about the dimensions, the containers and the general approach to the integration of plants in spaces. The term greentterior design describes this interface, and is not the same as simply decorating with plants. By the term decorating, I am referring to the familiar, unmotivated plant collections that are found in countless offices without a common language between the greenery, furniture, colors and shape of the space.

I would like to shape and share the term greentterior design and encourage designers to work spatially with plants and their containers. My personal experiences and the constructive exchange with plant nurseries have encouraged me to pass on my expertise here in this book with you.

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In the first part of the book, I present project examples of my work, their characteristics, plant worlds and materials. Many detailed pictures of the spaces and the plants give differentiated insights into various conceptual themes and their implementation.

In the middle part you will find personal tips and tricks for the development of plant concepts, such as the design of individual containers, the locations and dimensions of plants. I also provide some good arguments that will convince you or your client to go green.

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The third and final part is an artistic compilation of ten popular but also unconventional plant worlds, which can be used as a starting point or inspiration for a spatial concept. The variety of colors and shapes in the leaves were put together and photographed in the style of Ikebana arrangements. This transformed representation gives leaves and flowers the space to show their special features in detail. I take great satisfaction in coming up with plant concepts and I trust that my enthusiasm will inspire others. I hope you enjoy the book, whether you are consulting it in connection with your own working environment or in a project for a customer.

Sincerely, your plant lady Miriam



**Plants at Work –
An inspirational guide to
greenterior design**

Miriam Köpf
Layout und Illustrationen von Maïke Schamotzki

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Plants change working environments, adding a touch of nature and style and improving the indoor climate. Through their form, color and type of growth, they represent a living design material. Whether it is in an open-plan office, co-working space or employee lounge, their positive effect on people is visible and tangible.

This book is targeted towards all those who want to integrate plants into their spatial concepts. With current examples of greenterior design, artistic plant constellations and insights into the design of plant pots, along with background knowledge from exemplary projects and interior architecture with botany.

[Leseprobe auf ISSUU.com](https://www.issuu.com/avedition)

The qualified carpenter and certified product designer Miriam Köpf is specialised in spatial installations. She has worked at various design agencies in Stuttgart and in 2015 founded the botanical design studio Phyllis. Her focus is on the integration of indoor plant installations, especially in working environments. She has coined the term greenterior design and conveys her approach through conceptual plant pop-up shops, constructive cooperations with architects and inspiring workshops for students.