

**Press release**

**Publishers for Architecture  
and Design**

We recommend for review in your journal / newspaper:

**Experience & Event Design Yearbook 2023 / 2024**

**Katharina Stein**

- **Around 40 international events: real, hybrid, virtual, immersive**

The new edition has been shaped by a both turbulent and exciting year. The demand for events and the delight about real experiences were huge. At the same time, war and its economic consequences have been a cause of great concern. The book collects this multitude of formats, from small but accomplished communication forums to virtual specialist conferences and captivating spatial experiences. The result is a realistic cross section of social requirements, current experience formats and difficult framework conditions.

Katharina Stein is a specialist journalist and a connoisseur of the event design scene. In 2009 she founded eveosblog together with Henning Stein, one of the best-known and most widely read event blogs in Germany.

Publisher

The publishing house **avedition GmbH**, publishers for architecture and design, was founded in 1992. Strategically the publishers specialise in interdisciplinary areas of design such as interior and exhibition architecture, scenography as well as product and communication design.

**German / English**

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250 photos and plans

9 x 12.2 in

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